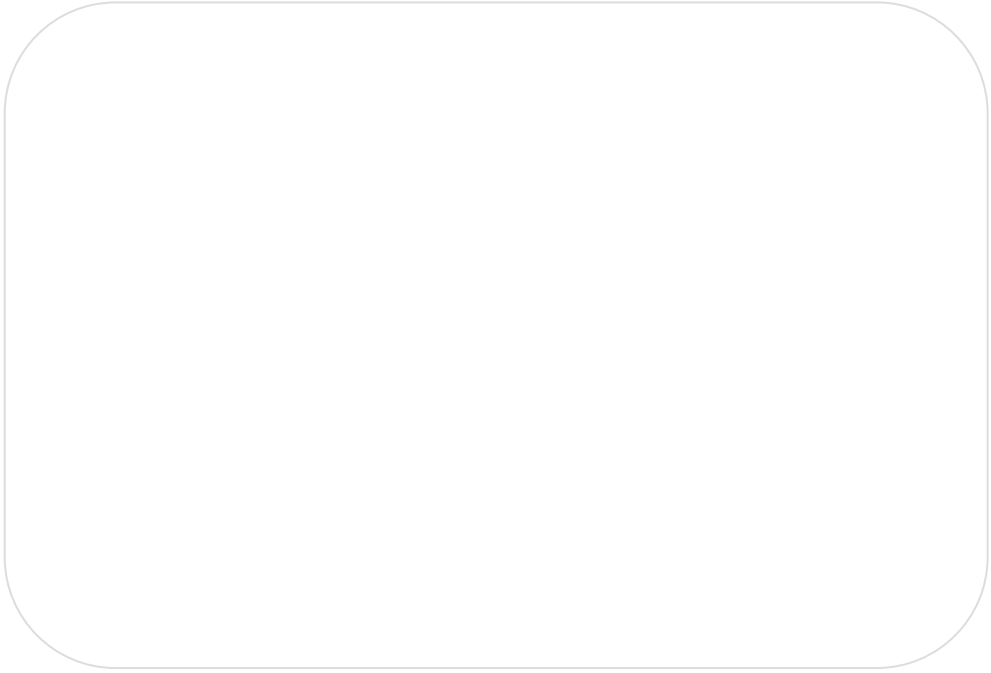




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# Testing for localization: A new approach\*

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## Abstract

Recent empirical studies document that knowledge spillovers attenuate and industry localization decays with distance. It is thus imperative to detect localization accurately especially at short distances. We propose a new approach to testing for localization that corrects the first-order bias at and near the boundary in existing methods while retaining all desirable properties at interior points. Employing the NBER U.S. Patent Citations Data File, we illustrate the performance of our localization measure based on local linear density estimators. Our results suggest that the existing kernel density methods and regression approaches can be substantially biased at short distances.

**Keywords:** localization; knowledge spillovers; local linear density; boundary bias; micro-geographic data

**JEL codes:** R12; O31

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# 1 Introduction

Localization – concentration over and above some reference distribution of economic activity – is perhaps the most salient feature of the spatial economy. Since the seminal works of Jaffe et al. (1993) and Ellison and Glaeser (1997), the localization of knowledge spillovers and that of industries have been detected largely within aggregate geographic units such as states and metropolitan statistical areas (MSAs).<sup>1</sup> It is now widely recognized that localization results differ depending on the chosen spatial units, which is known as the modifiable areal unit problem (Gehlke and Biehl, 1934).

The recent availability of micro-geographic data has spurred the development of distance-based methods that do not rely on geographic units. Duranton and Overman (2005) and Murata et al. (2014) conduct kernel-density (henceforth  $K$ -density) estimations to smooth the distribution of distances between establishments or between cited-citing patents. Belenzon and Schankerman (2013) and Kerr and Kominers (2015) take regression approaches using dummy variables for distance rings, each of which is generated by discretization of distances.

While both distance-based methods are useful to uncover detailed location patterns,  $K$ -density estimations have the first-order bias at short distances, and distance-ring dummy-variable (DD) regressions are sensitive to the way of discretizing the micro-geographic data.<sup>2</sup> Since a large number of recent empirical studies document that knowledge spillovers attenuate and industry localization decays with distance,<sup>3</sup> it is imperative to detect localization more accurately especially at short distances.

We thus propose a new approach to testing for localization using micro-geographic data, which allows us to overcome the problems with DD regressions and  $K$ -density estimations. The idea is to combine key ingredients of the existing discretizing and smoothing methods.

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<sup>1</sup>Put differently, the extent of localization to be limited within states or MSAs, and the analysis abstracts from the relative position of spatial units by making, for example, the distance from New York to Boston equivalent to that of New York to Los Angeles.

<sup>2</sup>For example, to detect localization at 4 km, we need to focus on the second bin if the binwidth is 3 km. However, if the binwidth is 5 km, we need to examine the first bin. Hence, the localization result differs depending on the binwidth, which may be viewed as a variant of the modifiable areal unit problem.

<sup>3</sup>Indeed, these results are well documented in the literature (e.g., Rosenthal and Strange, 2003; Duranton and Overman, 2005, 2008; Arzaghi and Henderson, 2008; Belenzon and Schankerman, 2013; Murata et al., 2014; Buzard et al., 2015; Carlino and Kerr, 2015; Kerr and Kominers, 2015).

Specifically, we first “bin” the micro-geographic data by distance as in DD regressions and count the number of observations in each bin to construct a histogram. Using the distance at each bin center and the corresponding height of the histogram obtained from discretization, we then conduct a local linear regression, which is a smoothing technique as in  $K$ -density estimations. Applying the same procedure to a control sample generated by randomization and taking the difference between the two estimates – one capturing the spatial distribution of an observed sample and the other capturing that of a control sample – we construct a new localization measure that enables us to test if there is a significant departure from randomness.

The new measure derived from such local linear density ( $L$ -density) estimations – local linear regressions using the pre-binned data – has advantages over the existing discretizing and smoothing methods. Indeed, one could obtain a localization measure from the first step of binning per se. Such a measure based on histograms is, however, shown to be essentially the same as the localization measure generated by DD regressions, which is sensitive to the way of discretizing the micro-geographic data.<sup>4</sup> The second step of the local linear regression smooths the histogram, thereby coping with the problem arising from discretization. One may argue that  $K$ -density estimations could be used as they also rely on a smoothing technique. While the  $K$ -density method displays only the second-order bias at interior points, it suffers from the first-order bias at short distances.<sup>5</sup> In a nutshell, our localization measure addresses the issue of discretization and has a better property at and near the boundary while retaining all desirable properties of the existing methods at interior points.

To illustrate the performance of our  $L$ -density measure relative to the  $K$ -density measure, we employ the NBER U.S. Patent Citations Data File (Hall et al., 2001). Using the data on observed citation distances for all patent classes, we first show that the estimated  $K$ -density with or without reflection is far below the estimated  $L$ -density at the boundary while

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<sup>4</sup>Furthermore, the histogram estimators have the first-order bias even at interior points when the derivative of the true density is not zero (Simonoff, 1996, Chapter 2.1).

<sup>5</sup>Even when adopting the reflection method as in Duranton and Overman (2005), the  $K$ -density estimator has the first-order bias at the boundary (Jones, 1993; Marron and Ruppert, 1994; Simonoff, 1996, Chapter 3.2). As shown in Section 5.1, the underestimation at the boundary induces overestimation near the boundary since the densities must sum to one over the entire domain of distances. Furthermore, if the kernel is symmetric and differentiable like the Gaussian kernel that is often used in the literature, the  $K$ -density estimator with reflection must have zero derivative at the boundary even when the true density does not (Silverman, 1986, Section 2.10).

the reverse is true near the boundary. One may argue that our localization tests take the difference between the actual and counterfactual distributions, so that the first-order bias generated by the  $K$ -density estimations may be offset because both distributions are biased. However, this need not be the case since as shown below the actual distributions tend to be more right skewed (i.e., the mass of each distribution is concentrated in relatively shorter distances) than the counterfactual ones, and thus are more likely to suffer from the first-order bias at short distances.

To see this more clearly, we turn to the disaggregated analysis at the patent class level. The class-specific distance-based tests reveal that the  $L$ -density tests detect localization for significantly more patent classes than the  $K$ -density tests. We further rank patent classes by the magnitude of the localization indices, and find that the ranking differs between the  $K$ - and  $L$ -density methods. This result suggests that the localization indices based on the  $K$ - and  $L$ -densities provide a different piece of information. Our  $L$ -density approach will help to revisit the determinants and shapes of agglomeration and coagglomeration, given that the  $K$ -density indices have been incorporated into empirical specifications in that literature (see, e.g., Ellison et al., 2010; Kerr and Kominers, 2015).

Since our main focus is on the difference between the  $K$ - and  $L$ -density methods *at short distances*, we explore at which distance the  $K$ -density tests underestimate the number of localized patent classes as compared to the  $L$ -density tests. It turns out that 40 out of 61 underestimated classes fall within the domain between 0 km and 100 km, which account for 66 % of the number of underestimated classes. The  $K$ -density tests thus underestimate the number of localized classes especially at short distances. Hence, eliminating the first-order bias at short distances is of first-order importance. This is especially so because various empirical studies show that knowledge spillovers attenuate and industry localization decays within short distances. Correcting the  $K$ -density tests leads to a better understanding of localization of economic activity as they have been widely used for detecting localization ever since Duranton and Overman (2005).

The  $L$ -density estimator depends on the binwidth in the first step of binning and on the bandwidth in the second step of the local linear regression. We thus examine how sensitive

our  $L$ -density tests are to their choices. We find that neither the localization result *for all distances* nor our main result *for short distances* is affected by different binwidth and bandwidth selections. Hence, the result that the  $K$ -density tests underestimate the number of localized patent classes than the  $L$ -density tests especially at short distances is fairly robust.

The rest of the paper is organized as follows. Section 2 proposes a new approach using  $L$ -density estimators and compares it to the existing density-based localization measure. In Section 3 our  $L$ -density measure is related to alternative regression-based localization measures. Sections 4 and 5 describe the data and the estimation procedures, respectively. The estimation results and their robustness are reported in Section 5. Section 6 concludes.

## 2 Density-based localization measures

We propose a new approach to testing for localization using micro-geographic data. We first present our localization measure based on the  $L$ -density estimators. We then compare it to the existing density-based localization measure, namely the  $K$ -density measure of localization. We finally introduce possible regression-based localization measures that we examine in Section 3.

### 2.1 A new approach

Following the seminal work by Jaffe et al. (1993), we consider the case of localized knowledge spillovers as evidenced by patent citations for ease of exposition. Our approach, however, can be readily applied to other contexts such as industry localization and co-localization. As in many studies on patent citations and knowledge spillovers, our analysis relies on the premises that patents proxy new ideas, and that patent citations proxy flows of these ideas.

Our localization measure involves the difference between observed and control samples as in Jaffe et al. (1993) and Duranton and Overman (2005). To begin with, we obtain the  $L$ -density estimator for an observed sample from the following two steps. In the first step, we “bin” the micro-geographic data by distance and count the number of observed citations in each bin to construct a histogram. In the second step, using the distance at each bin center and the corresponding height of the histogram, we run a local linear regression to

yield the  $L$ -density estimator. Applying the same procedure to a control sample generated by randomization, and taking the difference between the two density estimators – one capturing the spatial distribution of an observed sample and the other capturing that of a control sample, we construct a localization measure to see if there is a significant departure from randomness. The new localization measure based on such  $L$ -density estimations – local linear regressions using the pre-binned data – performs better than the existing ones at and near the boundary, while retaining all desirable properties at interior points.

To formally describe the procedure, let  $\mathcal{N}^c$  denote the set of cited-citing relationships.<sup>6</sup> We define the distance  $d_{ij}$  between an originating patent  $i$  and a citing patent  $j$  for each citation link  $(i, j) \in \mathcal{N}^c$ . Let  $r = 1, \dots, R$  denote the index of distance rings. We define the  $r$ -th distance ring as  $(d_r - \Delta/2, d_r + \Delta/2]$ , where  $d_r$  is the midpoint of the  $r$ -th distance ring and  $\Delta$  is the binwidth. For example,  $d_1$  corresponds to 5 km,  $d_2$  to 15 km,  $d_3$  to 25 km and so on, in which case the binwidth  $\Delta$  is 10 km.

The  $L$ -density for observed citation distances can be estimated as in the following two steps. In the first step, we classify the distance data  $\{d_{ij}\}_{(i,j) \in \mathcal{N}^c}$  into  $R$  different rings. To this end, we define for each cited-citing relationship  $(i, j) \in \mathcal{N}^c$  an indicator variable as

$$D_{ijr} = \mathbb{I}(d_{ij} \in (d_r - \Delta/2, d_r + \Delta/2]), \quad (1)$$

which takes one if  $d_{ij}$  is in the  $r$ -th distance ring and zero otherwise. For each distance ring  $r$ , we then count the number  $N_r^c = \sum_{(i,j) \in \mathcal{N}^c} D_{ijr}$  of citations. Let  $N^c = \sum_{r=1}^R N_r^c$  be the total number of citations. The height of the histogram for distance ring  $r$  is then given by the share  $N_r^c/N^c$  of observed citations falling within distance ring  $r$  divided by the binwidth  $\Delta$  as follows:

$$c_r = \frac{N_r^c}{N^c \Delta}. \quad (2)$$

As a result of the first step, the micro-geographic data on citation distances, whose sample size is  $N^c$ , boils down to the binned data  $\{d_r, c_r\}_{r=1}^R$  with sample size  $R$ .

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<sup>6</sup>In the context of testing for industry localization using micro-geographic data (e.g., Duranton and Overman, 2005), one can reinterpret  $\mathcal{N}^c$  as the set of pairs of all possible establishments in the industry in question.



In the second step, we conduct a local linear regression using the pre-binned data, which amounts to solving the minimization problem as follows:

$$\min_{\{\beta_0, \beta_1\}} \sum_{r=1}^R [c_r - \beta_0 - \beta_1(d_r - d)]^2 f((d_r - d)/h), \quad (3)$$

where  $f$  is a kernel function and  $h$  is a bandwidth. Then, the  $L$ -density estimator, which is defined as  $\hat{\beta}_0$  at a given distance  $d$ , can be expressed as follows (Cheng, 1994, eq.(2.18)):

$$\hat{L}^c(d) = \frac{\sum_{r=1}^R [\hat{S}_2(d) - \hat{S}_1(d)(d_r - d)] f((d_r - d)/h) c_r}{\hat{S}_2(d)\hat{S}_0(d) - \hat{S}_1(d)^2}, \quad (4)$$

where  $\hat{S}_q(d) = \sum_{r=1}^R (d_r - d)^q f((d_r - d)/h)$ .

Having obtained the  $L$ -density estimator for the observed sample, we turn to the  $L$ -density estimation using a control sample. For each observed cited-citing relationship  $(i, j) \in \mathcal{N}^c$ , we identify a set of control patents, from which we randomly draw a control patent to generate a counterfactual citation. This allows us to define the set  $\tilde{\mathcal{N}}^c$  of hypothetical cited-citing relationships. By construction of counterfactual citations, the total number  $\tilde{N}^c$  of counterfactual citations equals that of actual citations, i.e.,  $\tilde{N}^c = N^c$ . Computing the number  $\tilde{N}_r^c$  of counterfactual citations in each distance ring, we obtain  $\tilde{c}_r = \tilde{N}_r^c / (\tilde{N}^c \tilde{\Delta}) = \tilde{N}_r^c / (N^c \tilde{\Delta})$ , which is similar to (2). Using  $\{\tilde{d}_r, \tilde{c}_r\}_{r=1}^{\tilde{R}}$  thus generated, we obtain the  $L$ -density estimator  $\tilde{L}^c(d)$  for counterfactual citations.<sup>7</sup>

We finally define a localization measure based on the  $L$ -density estimators by taking the difference between the observed and control samples as in Jaffe et al. (1993) and Duranton and Overman (2005). Our new measure of localization at distance  $d$  is thus given by the difference between the two  $L$ -density estimators as follows:

$$\gamma_{LD}(d) \equiv \hat{L}^c(d) - \tilde{L}^c(d). \quad (5)$$

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<sup>7</sup>See Section 4.3 for more details on the construction of counterfactual citations. In the context of testing for industry localization using micro-geographic data (e.g., Duranton and Overman, 2005), one can reinterpret  $\tilde{\mathcal{N}}^c$  as the set of pairs of establishments in a hypothetical industry generated by randomization.

We will describe how this measure can be used for testing for localization in Section 5.2.<sup>8</sup>

## 2.2 Comparison

We now compare our localization measure  $\gamma_{LD}$  to the existing density-based measure of localization, namely, the  $K$ -density measure of localization. We then introduce possible regression-based localization measures that we examine in Section 3.

It is easy to see that our localization measure  $\gamma_{LD}$  is similar to the localization measure based on  $K$ -density estimations (Duranton and Overman, 2005):

$$\gamma_{KD}(d) \equiv \hat{K}^c(d) - \tilde{K}^c(d), \quad (6)$$

where

$$\hat{K}^c(d) = \frac{1}{N^c h} \sum_{(i,j) \in \mathcal{N}^c} f((d_{ij} - d)/h) \quad (7)$$

is the  $K$ -density estimator for actual citations, and the counterfactual estimator  $\tilde{K}^c(d)$  is analogously defined by using the set  $\tilde{\mathcal{N}}^c$  of counterfactual citations. It is worth emphasizing that both  $\gamma_{LD}$  and  $\gamma_{KD}$  are given by the difference of the density estimators.

However, it is recognized that the  $K$ -density estimator, when applied to bounded data (like our distance data, which is bounded from below at zero), can be severely biased at the boundary. To be more precise, even with the reflection method that is often adopted in the localization literature, the bias of the  $K$ -density estimator is  $O(h)$  at the boundary, while it is  $O(h^2)$  at interior points (Jones, 1993; Marron and Ruppert, 1994; Simonoff, 1996, Chapter 3.2). Thus, in finite samples, the boundary bias can be substantial. As shown in Section 5.1 the underestimation at the boundary induces overestimation near the boundary since the densities must sum to one over the entire domain of distances.<sup>9</sup>

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<sup>8</sup>The  $L$ -density estimator has become increasingly more popular in recent empirical studies, especially in the context of the regression discontinuity design (e.g., McCrary, 2008). Our novelty lies in constructing the localization test based on the  $L$ -density estimators that do not suffer from the first-order bias at short distances, and that are not sensitive to the way of discretizing the micro-geographic data.

<sup>9</sup>Furthermore, in the special case where the kernel function is symmetric and differentiable like the Gaussian kernel that is widely used in the literature, the  $K$ -density estimator must have zero derivative at the boundary even when the true density does not (Silverman, 1986, Section 2.10). See Wand and Jones (1995) for further discussion on boundary bias in nonparametric methods.

Given that knowledge spillovers attenuate and industry localization decays within short distances, the  $L$ -density estimator has both theoretical and practical advantages over the existing estimators (Cheng, 1994; Cheng et al., 1997).

Theoretically, it has the same asymptotic rate of convergence at the boundary as in the interior, which is  $O(h^2)$ , and thus displays a better boundary property than the  $K$ -density estimator. One may argue why we combine the existing discretizing method and smoothing technique. Indeed, one could derive from the first step of binning per se the localization measure  $\gamma_{\text{HIST}}(d)$  based on the histograms at distance  $d \in (d_r - \Delta/2, d_r + \Delta/2]$  as follows:

$$\gamma_{\text{HIST}}(d) \equiv c_r - \tilde{c}_r. \quad (8)$$

We will show in Section 3 that  $\gamma_{\text{HIST}}$  is essentially the same as the localization measure obtained from the DD regressions (e.g., Belenzon and Schankerman, 2013; Kerr and Kominers, 2015). Without a smoothing parameter  $h$ , however,  $\gamma_{\text{HIST}}$  is sensitive to the choice of  $\Delta$  and has the first-order bias even at interior points unless the derivative of the true density is zero (Simonoff, 1996, Chapter 2.1).

Practically, the implementation of the  $L$ -density estimation is simple and fast in computation. The reason is that the sample size of the second step of smoothing equals the number  $R$  of bins, which is much smaller than the number  $N^c$  of citations that is required for the  $K$ -density estimation. Note that the kernel function  $f$  in (7) relies on  $d_{ij}$  for  $(i, j) \in \mathcal{N}^c$ , rather than on  $d_r$  for  $r = 1, \dots, R$  in the  $L$ -density estimator (4).

Alternatively, one could skip the first step of binning and construct a localization measure based only on the second step of the local linear regression. Although we will also discuss this possibility in Section 3, the analysis requires the information on the set of all possible pairs of patents (not just on the set  $\mathcal{N}^c$  of pairs of patents having cited-citing relationships). Thus, the sample size for the local linear regression without pre-binning is much larger than  $N^c$  that is required for the  $K$ -density estimation.

Our  $L$ -density approach, which combines the existing discretizing method and smoothing technique, allows us to address these theoretical and practical problems simultaneously.

### 3 Regression-based localization measures

Our localization measure  $\gamma_{\text{LD}}$  requires pre-binning and the local linear regression. Therefore, it is natural to think that alternative measures can be derived from nonparametric regressions. Indeed, one could construct a localization measure based on the DD regression. We will show that such a localization measure is essentially the same as the localization measure  $\gamma_{\text{HIST}}$  obtained from the first step of binning per se. Alternatively, one could conduct the local linear regression without pre-binning to obtain a localization measure. In what follows, we explore these possibilities building on the nonparametric regression literature and argue that these approaches have difficulties from either a theoretical or a practical point of view.

Let  $\mathcal{N}$  denote the set of all possible pairs of patents. It is worth emphasizing that unlike  $\mathcal{N}^c$ , the set  $\mathcal{N}$  includes pairs of patents that do not have a cited-citing relationship. Thus, the number  $N$  of all possible pairs of patents is much larger than the number  $N^c$  of citations. Denote by  $c_{ij}$  the citation dummy variable which takes one if patent  $i$  is cited by patent  $j$ , i.e., if  $(i, j) \in \mathcal{N}^c$ , and zero otherwise, i.e., if  $(i, j) \in \mathcal{N} \setminus \mathcal{N}^c$ . We start with the regression model as follows:

$$c_{ij} = m(d_{ij}) + \varepsilon_{ij}, \quad (9)$$

where  $\varepsilon_{ij}$  is an idiosyncratic error term with zero mean.<sup>10</sup> The function  $m$  can be viewed as the likelihood of citation between two patents with distance  $d_{ij}$  since  $m(d_{ij}) = \text{E}(c_{ij}|d_{ij}) = \text{Prob}(c_{ij} = 1|d_{ij})$ .<sup>11</sup>

#### 3.1 A special case: Distance-ring dummy-variable regression

We first analyze a special case in which a functional form for  $m$  in the regression model (9) is known. A popular choice of  $m$  is the sum of dummy variables for distance rings (e.g.,

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<sup>10</sup>In the context of industry localization, one may reinterpret  $\mathcal{N}$  as the set of all possible pairs of establishments in all manufacturing industries and  $d_{ij}$  as the distance between establishments  $i$  and  $j$ . Setting  $c_{ij} = 1$  if establishments  $i$  and  $j$  are in the same industry and  $c_{ij} = 0$  otherwise, then yields essentially the same localization test as in Duranton and Overman (2005) once the regression model (9) is estimated via the Nadaraya-Watson regression (Nadaraya, 1964; Watson, 1964). We will come back to this point in Section 3.2.

<sup>11</sup>There is another variant of the regression model based on different observation units. However, as shown in Appendix A, this alternative approach leads to the same function  $m$  as in the regression model (9). Hence, without loss of generality, we focus on the regression model (9).

Belenzon and Schankerman, 2013; Kerr and Kominers, 2015). Replacing  $m(d_{ij})$  in (9) with the sum of the dummy variables, the DD regression model is given by

$$c_{ij} = \sum_{r=1}^R \mu_r D_{ijr} + \varepsilon_{ij}, \quad (10)$$

where  $D_{ijr}$  is the dummy variable defined as (1) and  $\mu_r$  is the coefficient on  $D_{ijr}$ .<sup>12</sup> Let  $N_r = \sum_{(i,j) \in \mathcal{N}} D_{ijr}$  be the number of all possible pairs of patents in distance ring  $r$ . The OLS estimator for the DD regression model can then be expressed as follows (see Appendix B)

$$\hat{\mu}_r = \frac{N_r^c}{N_r}, \quad (11)$$

where  $N_r^c = \sum_{(i,j) \in \mathcal{N}^c} D_{ijr}$  is the number of citations in distance ring  $r$  as in Section 2.1.

Having analyzed the observed sample, we turn to the DD regression using a control sample. For each observed cited-citing relationship  $(i, j) \in \mathcal{N}^c$ , we identify a set of control patents, from which we randomly draw a control patent to generate a counterfactual citation. As before, let  $\tilde{\mathcal{N}}^c$  be the set of counterfactual cited-citing relationships. By construction, the total number of counterfactual citations equals that of actual citations, i.e.,  $\tilde{N}^c = N^c$ . Denote by  $\tilde{c}_{ij}$  a counterfactual citation dummy, which takes one if  $(i, j) \in \tilde{\mathcal{N}}^c$  and zero otherwise. Then, as shown in Appendix B, the OLS estimator for the  $r$ -th distance ring is given by  $\tilde{\mu}_r = \tilde{N}_r^c / \tilde{N}_r = \tilde{N}_r^c / N_r$ , where the counterfactual number  $\tilde{N}_r$  of all possible pairs of patents in the  $r$ -th distance ring is the same as the denominator  $N_r$  in (11) because the set  $\mathcal{N}$  of all possible patent pairs that we use to estimate  $\hat{\mu}_r$  and  $\tilde{\mu}_r$  is common.

Finally, we define the measure of localization based on the DD regressions at distance  $d \in (d_r - \Delta/2, d_r + \Delta/2]$  as the difference between the actual and counterfactual coefficients:

$$\gamma_{\text{DD}}(d) \equiv \hat{\mu}_r - \tilde{\mu}_r = w_{\text{DD}} \times [N_r^c - \tilde{N}_r^c], \quad (12)$$

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<sup>12</sup>A few remarks are in order. First,  $\sum_{r=1}^R D_{ijr} = 1$  holds for any patent pair  $(i, j)$ . We thus exclude a constant term from (10). Second, the dummy variables are orthogonal. Letting  $D_r$  be a column vector of the  $r$ -th distance ring with a typical element  $D_{ijr}$ , we have  $D_r' D_s = 0$  for distance rings  $r$  and  $s \neq r$ . Finally, the DD regression model is a linear probability model in the context of binary dependent variable model.

where  $w_{\text{DD}} \equiv 1/N_r$ . Note that, for  $\hat{\mu}_r$  and  $\tilde{\mu}_r$  to be comparable, the binwidths for the observed and control samples are assumed to be the same here, i.e.,  $\Delta = \tilde{\Delta}$ . Under this assumption, the localization measure (8) based on the histograms at distance  $d \in (d_r - \Delta/2, d_r + \Delta/2]$  can be rewritten as  $\gamma_{\text{HIST}}(d) \equiv c_r - \tilde{c}_r = w_{\text{HIST}} \times [N_r^c - \tilde{N}_r^c] = (w_{\text{HIST}}/w_{\text{DD}}) \times \gamma_{\text{DD}}(d)$ , where  $w_{\text{HIST}} \equiv 1/(N^c \Delta)$ . Thus, the localization measure (12) obtained from the DD regressions is proportional to the localization measure (8) derived from the first-step of binning of the  $L$ -density estimations. Hence, these two localization measures provide qualitatively the same localization results: Knowledge spillovers are localized at distance  $d \in (d_r - \Delta/2, d_r + \Delta/2]$  if the difference  $N_r^c - \tilde{N}_r^c$  is positive and significantly different from zero.

### 3.2 A general case: Local linear regression

We consider a general case of the regression model (9) without imposing a specific functional form on  $m$ . A typical estimator is then the local linear (LL) regression estimator.<sup>13</sup> Formally, the LL regression estimator  $\hat{m}(d)$  is given by  $\hat{\beta}_0$  that solves the minimization problem:

$$\min_{\{\beta_0, \beta_1\}} \sum_{(i,j) \in \mathcal{N}} [c_{ij} - \beta_0 - \beta_1(d_{ij} - d)]^2 f((d_{ij} - d)/h) \quad (13)$$

as follows:

$$\hat{m}(d) = \frac{\hat{\mathcal{S}}(d)}{\hat{\mathcal{S}}_2(d)\hat{\mathcal{S}}_0(d) - \hat{\mathcal{S}}_1(d)^2}, \quad (14)$$

where

$$\hat{\mathcal{S}}(d) = \sum_{(i,j) \in \mathcal{N}^c} [\hat{\mathcal{S}}_2(d) - \hat{\mathcal{S}}_1(d)(d_{ij} - d)] f((d_{ij} - d)/h) \quad (15)$$

$$\hat{\mathcal{S}}_q(d) = \sum_{(i,j) \in \mathcal{N}} (d_{ij} - d)^q f((d_{ij} - d)/h) \quad (16)$$

(see, e.g., Wand and Jones, 1995). As in the previous cases, we consider the estimator  $\tilde{m}(d)$  for counterfactual citations. Taking the difference between  $\hat{m}(d)$  and  $\tilde{m}(d)$ , the localization

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<sup>13</sup>Another estimator that is often used in the literature is the Nadaraya-Watson (NW) regression estimator. We show in Appendix C that the localization measure obtained from the NW regressions is essentially the same as  $\gamma_{\text{KD}}$  that is derived from the  $K$ -density estimations.

measure based on the LL regressions can be defined as follows:

$$\gamma_{\text{LL}}(d) \equiv \hat{m}(d) - \tilde{m}(d) = w_{\text{LL}} \times [\hat{\mathcal{S}}(d) - \tilde{\mathcal{S}}(d)], \quad (17)$$

where  $w_{\text{LL}} \equiv [\hat{\mathcal{S}}_2(d)\hat{\mathcal{S}}_0(d) - \hat{\mathcal{S}}_1(d)^2]^{-1}$ . Note that the actual and counterfactual bandwidths are assumed to be the same here. One may think of the difference  $\hat{\mathcal{S}}(d) - \tilde{\mathcal{S}}(d)$  as a localization measure. We will discuss such a possibility in the next subsection.

### 3.3 Difficulties with regression-based localization measures

In Section 2 we have compared the two different localization measures,  $\gamma_{\text{LD}}$  and  $\gamma_{\text{KD}}$ , both of which are based on density estimators. We now discuss the relationship between our localization measure  $\gamma_{\text{LD}}$  and the localization measures based on nonparametric regressions.

Our localization measure  $\gamma_{\text{LD}}$  obtained from the  $L$ -density estimations shares a similarity with  $\gamma_{\text{HIST}}$  in (8) and  $\gamma_{\text{DD}}$  in (12) since they rely on the binwidth  $\Delta$ . However, the difference is that  $\gamma_{\text{LD}}$  depends also on the smoothing parameter  $h$ . This allows us to cope with the problem that  $\gamma_{\text{HIST}}$  and  $\gamma_{\text{DD}}$  are sensitive to the choice of  $\Delta$ . Furthermore, our measure is similar to  $\gamma_{\text{LL}}$  in (17) because both measures are obtained from local linear regressions. Notwithstanding the similarities, these alternative approaches to  $\gamma_{\text{LD}}$  have difficulties from either a theoretical or a practical point of view.

Theoretically, the localization measure obtained from DD regressions is essentially the same as that derived from the histograms. However, the histogram estimator has the first-order bias even at interior points unless the derivative of the true density is zero (Simonoff, 1996, Chapter 2.1). Thus, the localization tests using  $\gamma_{\text{HIST}}$  and  $\gamma_{\text{DD}}$  tend to underperform those using  $\gamma_{\text{KD}}$ . In contrast, the LL regression estimator has the  $O(h^2)$  bias at the boundary as well as at interior points (Fan and Gijbels, 1996, Section 3.2). Therefore, the localization measure  $\gamma_{\text{LL}}$  could perform better than  $\gamma_{\text{KD}}$  that is subject to the  $O(h)$  bias at the boundary.

Despite such a desirable boundary property, the LL regression estimator has a drawback in terms of computational time. As shown in equations (14)–(16), the implementation of the LL regression requires the summation  $\hat{\mathcal{S}}_q(d)$  with  $q = 0, 1, 2$ , each of which involves the kernel

function evaluation as many times as the sample size  $N$ . Thus, when testing for localization using micro-geographic data, the required sample size is often quite large. For example, in the case of the NBER U.S. Patent Citations Data File that we use in this paper, the number of patents eligible for the LL regression analysis is 937,469, so that the number of observations, which is the number of all possible pairs of patents, can be up to  $8.8 \times 10^{11}$ . Such a large number of observations make estimation infeasible in practice.<sup>14</sup>

It should be noted that a computational burden is much less severe for the  $K$ - and  $L$ -density estimations. Indeed, the localization measures  $\gamma_{KD}$  and  $\gamma_{LD}$  can be computed without much difficulty. The reason is that the  $K$ -density estimator requires the kernel function evaluation only for  $N^c$  times rather than  $N$  times as shown in (7), where the summation is taken over the set  $\mathcal{N}^c$  of patent pairs having a cited-citing relationship, not the set  $\mathcal{N}$  of all possible patent pairs. Similarly, as discussed in the previous section, the  $L$ -density estimator requires only  $R$  ( $< N^c$ ) times, where  $R$  is the number of bins. One may think of the difference  $\hat{S}(d) - \tilde{S}(d)$  in (17) as an alternative localization measure using the LL regressions. However, the computational burden remains heavy since, as shown in (15), the computation of  $\hat{S}(d)$  still involves the summation of  $\hat{S}_q(d)$  with  $q = 1, 2$ , each of which requires the kernel function evaluation for  $N$  times rather than  $N^c$  or  $R$  times.

## 4 Data

### 4.1 Patents and patent citations

Our data are based on the NBER U.S. Patent Citations Data File by Hall et al. (2001), which covers all patent applications between 1963 and 1999 and those granted by 1999, as well as cited-citing relationships for patents granted between 1975 and 1999. For each patent, the list of inventors, the addresses of inventors, and the technological category are recorded, along with other information such as the year of application, assignees, and the type of assignees.

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<sup>14</sup>Another example can be taken from Duranton and Overman (2005). Since there are 176,106 establishments in their data, the sample size for the LL regression, i.e., the number of all possible pairs of establishments, will be more than  $1.5 \times 10^{10}$ , where we use  $(c_{ij}, d_{ij}) = (c_{ji}, d_{ji})$  because their data is undirectional.



The information of patent application month and *patent class* (3-digit) and *subclass* (6-digit) codes is supplemented with the United States Patent and Trademark Office (USPTO) Patent BIB database.

We begin with 142,245 U.S. nongovernmental patents granted between January 1975 and December 1979. The sample period is chosen to be comparable to the previous studies. We focus on the “U.S. patents” whose assignees are in the contiguous United States. We observe that 115,905 (81.5%) of them were cited at least once by other U.S. patents (see Column 1 of Table 1). We call them the *originating patents* and identify the *citing patents* that cited the originating patents by examining all patents granted between January 1975 and December 1999.

### Insert Table 1

To focus on knowledge flows between different inventors of different assignees, we exclude “self-citations”. A citing patent is classified as self-citing (i) if it had the same assignee as its originating patent; or (ii) if it was invented by the same inventor as its originating patent. To distinguish unique inventors, we use the computerized matching procedure proposed by Trajtenberg et al. (2006). We find that 15.0% of citing patents are classified as self-citations. After excluding self-citations, we obtain 647,983 citing patents (see Column 1 of Table 1).

## 4.2 Geographic information

We identify the location of each invention at the census place level. The U.S. Census Bureau defines a place as a concentration of population. There are 23,789 places in the 1990 census, which we use below. Restricting patent inventors who reside in the contiguous U.S. area, we first match the address of each inventor to its 1990 census place by name. If the name match fails, we locate it via the populated place provided by the U.S. Geographic Names Information System (GNIS). We match the inventor’s address with the GNIS populated place, which is more finely delineated than the census place, and then find the census place that is nearest to the identified GNIS populated place by using their spatial coordination information. This procedure identifies 18,139 census places for 97.0% of all inventors in the sample.

We measure the distance between an originating patent and a citing patent by the great-circle distance between the census place of the originating inventor and that of the citing inventor.<sup>15</sup> When there is more than one inventor of a patent, we compute all possible great-circle distances between the census places of the originating inventors and those of the citing inventors. We then consider two types of distances – minimum and median distances – between the cited and citing patents.

### 4.3 Control patents and counterfactual citations

To test whether knowledge spillovers are localized, we must control for the existing spatial distribution of technological activities. Following Jaffe et al. (1993), we consider *control patents* satisfying the following two conditions.<sup>16</sup> First, control patents should belong to the same technological area as the citing patent under consideration. In the baseline case we select control patents at the 3-digit level and check the robustness of the result by choosing finer controls at the 6-digit level. We refer to the former as *3-digit controls*, and call the latter *6-digit controls* as in Murata et al. (2014). Second, control patents should be in the same cohort as the citing patents. As in the previous studies, we use one-month and six-month windows for the 3-digit and 6-digit controls, respectively.

The second and third columns of Table 1 report the numbers of originating and citing patents having at least one control. Note that citing patents do not always have controls, and, even if they do, the control is not necessarily unique for each citing patent. As shown, 60.2% of the citing patents have 3-digit controls. The rate of the citing patents having 6-digit controls is lower, at 18.7%. The citing patents with no controls assigned (and their originating patents) are dropped out of the sample. We also drop patent classes in which originating patents are distributed across less than 10 census places to obtain well-behaved

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<sup>15</sup>Since census places are not spatial points, this definition poses a “zero distance” problem, i.e., even when the actual distance between the originating and citing inventors is not zero, it is measured to be zero if they happen to live in the same census place. As in Murata et al. (2014) we correct this by using the distance between the two randomly chosen points in census place  $\ell$  with area  $\mathcal{A}_\ell$ , which is given by  $[128/(45\pi)]\sqrt{\mathcal{A}_\ell/\pi}$  (Kendall and Moran, 1963). The median and average of within-area distances for census places are 1.3 km and 1.7 km, respectively.

<sup>16</sup>The way we control patents in the  $K$ - and  $L$ -density estimations is also similar to that in the DD regressions in Belenzon and Schankerman (2013) and Kerr and Kominers (2015).

estimated density functions. As a result, 92.6% of the originating patents remain “in-sample” for the 3-digit controls, and the corresponding number is 51.0% for the 6-digit controls. We use these in-sample patents in the subsequent analysis.

Once the relevant control patents are identified, we can construct the counterfactual citations, with which we compare the actual citations, as follows. For each observed cited-citing relationship, we define an *admissible patent set* that consists of the citing and control patents at the 3- or 6-digit level, i.e., the patents that either actually cited or could have cited the originating patent. We then allocate a counterfactual citation between the originating patent and a patent that is randomly drawn from the corresponding admissible patent set.

#### 4.4 Actual versus counterfactual citations

Table 2 (a) reports the descriptive statistics for the actual citations, where we use 390,104 citing patents reported in Table 1. As shown, both the minimum and median distance distributions defined in Section 4.2 are right skewed, i.e., the mass of the distribution is concentrated in relatively shorter distances. Furthermore, the distribution of minimum citation distances is more right skewed than that of median citation distances.<sup>17</sup>

#### Insert Table 2

Table 2 (b) illustrates the descriptive statistics for the counterfactual citations, where we report the averages for 1000 draws from 33,472,826 control patents. Comparing panels (a) and (b) of Table 2, we find that the counterfactual citation distances tend to be greater than the actual citation distances for both the minimum and median cases. Since the actual distribution is more right skewed than the counterfactual one, the former is more likely to suffer from the first-order bias at short distances generated by  $K$ -density estimations than the latter. Thus, the boundary bias need not be offset even when we take the difference between the actual and counterfactual  $K$ -densities for citation distances as shown below.

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<sup>17</sup>We find that the median citation distance is larger than the minimum citation distance at every percentile point. Table 2 (a) reports the distances at several lower percentile, namely, 1, 5, 10, 25, 50 percentile, points.

## 5 Estimation

We now describe the estimation procedure in more detail and provide the estimation results. We start with the  $K$ - and  $L$ -density estimations using the aggregate data and illustrate the first-order bias at short distances generated by the  $K$ -density estimation. We then turn to the disaggregate analysis at the patent class level. We construct class-specific localization tests based on  $K$ - and  $L$ -density estimators and summarize the localization results. We first report the localization results *for all distances* for the sake of completeness, and then illustrate our main results *for short distances*. We finally examine the robustness of the results by considering different binwidths and bandwidths.

### 5.1 $K$ -density and $L$ -density estimations

It is well known that the  $K$ -density estimators can be severely biased when the domain of the data is bounded. As mentioned above, the first-order boundary bias caused by the  $K$ -density estimation still remains even when adopting the reflection method. In contrast, the  $L$ -density estimators have the second-order bias only. We begin with the analysis by illustrating the performance of these density estimators for all distances. We then focus on the behavior at and near the boundary.

#### 5.1.1 Density estimations for all distances

Figure 1 (a) presents the density estimation results — the  $K$ -density estimates with and without reflection, and the  $L$ -density estimate — for the actual citation distances. For comparison purposes, we superimpose the histogram generated by the first-step binning of the  $L$ -density estimation. To obtain these results, we stick to the standard practice in the existing studies. More precisely, as to the  $K$ -density estimation, we follow Duranton and Overman (2005) who use the Gaussian kernel function and the rule-of-thumb (ROT) bandwidth in Silverman (1986, Section 3.4.2). With regard to the  $L$ -density estimation, we use the binwidth  $\Delta = 2\sigma(N^c)^{-1/2}$  for the first binning step as in McCrary (2008). For the second step of the LL regression, we choose the triangular kernel and consider two different ways of selecting the bandwidth

discussed in Fan and Gijbels (1996).<sup>18</sup> We first employ a cross-validation method as a baseline.<sup>19</sup> In Section 5.4 we then consider the ROT bandwidth in Fan and Gijbels (1996) as a robustness check.<sup>20</sup>

### Insert Figure 1

Comparison of the density estimates reveals that the  $K$ -density estimates, with and without reflection, and the  $L$ -density estimate are quite similar at distances greater than about 300 km. This result is in accordance with the theoretical prediction that the order of biases differs only at and near the boundary between the two estimators. In what follows, we thus focus on the behaviors of the estimated densities within shorter distances between 0 km and 300 km in Figure 1 (b), which is an enlargement of Figure 1 (a).

#### 5.1.2 Density estimations at and near the boundary

Figure 1 (b) illustrates the estimated densities at and near the boundary. Several remarks are in order. First, the  $K$ -density estimate without reflection is substantially lower than that with reflection and the  $L$ -density estimate at the boundary. This can be explained by the fact that the  $K$ -density estimator, if not corrected by a reflection method, is inconsistent at short distances (Simonoff, 1996, Chapter 3.2).

Second, the  $K$ -density estimate with reflection is located under the  $L$ -density estimate at the boundary. The discrepancy between the two density estimates can be ascribed to the difference in the order of boundary biases, which is the first order for the  $K$ -density with reflection and the second order for the  $L$ -density. Interestingly, the underestimation

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<sup>18</sup>It is widely recognized that the choice of the kernel function is not so important for the performance of the resulting LL regression (see Fan and Gijbels, 1996, p.76). Yet, Cheng et al. (1997) prove that the triangular kernel, defined as  $f_t(x) = 1 - |x|$  for  $x \in (-1, 1]$  and  $f_t(x) = 0$  otherwise, is optimal at the boundary. We thus use it in the subsequent analysis.

<sup>19</sup>More concretely, let  $\hat{L}_h^c(d)$  denote the  $L$ -density estimator in equation (4), involving a specific value of the bandwidth parameter  $h$ . For each  $r = 1, \dots, R$ , we use data  $\{d_s, c_s\}_{s \neq r}$  to build a “leave-one-out”  $L$ -density estimator  $\hat{L}_{h, -r}^c(d)$  and then determine the bandwidth parameter  $\hat{h}$  so as to minimize  $(1/R) \sum_{r=1}^R [c_r - \hat{L}_{h, -r}^c(d_r)]^2 w(d_r)$ , where  $w(d_r)$  is a weight function.

<sup>20</sup>The ROT bandwidth in Fan and Gijbels (1996) is more involved as it requires estimating derivatives nonparametrically. Let  $g$  be the estimated fourth-order polynomial for the pre-binned data  $\{d_r, c_r\}_{r=1}^R$ . Denote by  $g''$  and  $\sigma^2$  the second derivative and the mean squared error of the polynomial regression. Then, according to Fan and Gijbels (1996), the bandwidth is given by  $h = \kappa [\sigma^2 \int w_0(t) dt / \sum_{r=1}^R \{[g''(d_r)]^2 w_0(d_r)\}]^{1/5}$ , where  $w_0(t)$  is an indicator function on the interval  $[0, d_R]$  with  $d_R$  being the midpoint of the  $R$ -th distance ring, and the constant  $\kappa$  depends on the kernel function.

at the boundary induces overestimation near the boundary since the densities must sum to one over the entire domain of distances. Indeed, the  $K$ -density estimate even with reflection underestimates severely at the boundary up to around 45 km. This underestimation at the boundary is compensated by the overestimation near the boundary, which is at distances between 45 km and 300 km in Figure 1 (b).

Third, the slope of the density at the boundary varies across estimators. It is positive, zero and negative for the  $K$ -density without reflection, the  $K$ -density with reflection and the  $L$ -density, respectively. Indeed, without reflection, the derivative of the  $K$ -density estimate at the boundary must be theoretically positive since there is no data with negative distances, while with reflection, the estimate using the symmetric and differentiable Gaussian kernel is subject to the constraint that the derivative at the boundary is zero. By contrast, the  $L$ -density estimation does not impose such restrictions on the derivative.

Last, although the  $L$ -density estimation requires pre-binning, the estimated  $L$ -density does not perfectly mimic the histogram, especially at and near the boundary. The difference arises because the  $L$ -density estimator at distance  $d$ , which by construction smooths the histogram obtained from the first step of binning, puts some non-negative weights on distances away from  $d$ , as seen from equation (4).

## 5.2 Localization tests and indices

We now address whether knowledge spillovers as evidenced by patent citations are localized. To this end, we start with the localization measures  $\gamma_{KD}$  and  $\gamma_{LD}$ , which are based on the  $K$ - and  $L$ -density estimations, respectively. Those measures allow us to compare the estimated density of actual citation distances to that of counterfactual citation distances. However, testing for localization formally requires a *confidence band* of the estimated counterfactual densities. We thus sample counterfactual citations repeatedly from the admissible patent set, and regard the deviation of the actual density from the upper bound of the confidence band as evidence of localization.

To be more specific, let us denote the upper *local* 5% confidence intervals by  $\overline{K^c}(d)$  and

$\bar{L}^c(d)$  for the  $K$ - and  $L$ -density estimators, respectively. We run 1000 Monte Carlo simulations, and estimate the counterfactual  $K$ - and  $L$ -densities for each simulation. Then,  $\bar{K}^c(d)$  and  $\bar{L}^c(d)$  are given by the 950th of the estimated counterfactual  $K$ - and  $L$ -densities that are ranked in ascending order. In turn, the upper *global* 5% confidence intervals, denoted by  $\overline{\bar{K}^c}(d)$  and  $\overline{\bar{L}^c}(d)$ , are defined as the identical local confidence intervals such that, when we consider them across all distances between 0 km and the threshold distance  $\bar{d}$  km, only 5% hit them. Analogous to equation (6) and (5), we can say that knowledge spillovers exhibit global localization at 5% significance level for the  $K$ -density (resp.,  $L$ -density) estimators if  $\hat{K}^c(d) - \overline{\bar{K}^c}(d) > 0$  (resp., if  $\hat{L}^c(d) - \overline{\bar{L}^c}(d) > 0$ ) for at least one  $d \in [0, \bar{d}]$ . Thus, using the indices of global localization at distance  $d$ :

$$\begin{aligned}\Gamma_{\text{KD}}(d) &= \max\{\hat{K}^c(d) - \overline{\bar{K}^c}(d), 0\} \\ \Gamma_{\text{LD}}(d) &= \max\{\hat{L}^c(d) - \overline{\bar{L}^c}(d), 0\},\end{aligned}$$

we define the *cross-distance* global localization indices as  $\Gamma_{\text{KD}} \equiv \sum_d \Gamma_{\text{KD}}(d)$  and  $\Gamma_{\text{LD}} \equiv \sum_d \Gamma_{\text{LD}}(d)$ , where the summations are taken up to the median distance  $\bar{d}$  of all possible actual and counterfactual citation distances. The  $K$ -density (resp.,  $L$ -density) test detects localization if  $\Gamma_{\text{KD}} > 0$  (resp., if  $\Gamma_{\text{LD}} > 0$ ).

As shown in Murata et al. (2014), the extent of knowledge spillovers differs by technology. To take this heterogeneity into account, we detect localization of knowledge spillovers *originating from each patent class*.<sup>21</sup> To this end, we classify all originating patents into different patent classes by their primary class, and examine whether each patent class – to which originating patents belong – displays localization.

Let  $\mathcal{A}$  be the set of all patent classes. For each patent class  $A \in \mathcal{A}$ , we estimate the  $K$ - and  $L$ -densities for the actual and counterfactual citation distances. The Monte Carlo simulation procedure described above provides the class-specific local and global confidence intervals by which localization is tested. Finally, for each patent class  $A$ , we denote by  $\Gamma_{\text{KD}}^A(d)$  and  $\Gamma_{\text{LD}}^A(d)$

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<sup>21</sup>Note that citing patents, which cite an originating patent in one patent class, may or may not belong to that patent class. Put differently, we allow for intra- and inter-class knowledge spillovers.

the class-specific global localization indices at distance  $d$  for the  $K$ - and  $L$ -density estimators, respectively. The *cross-distance* global localization indices for patent class  $A$  are then given by  $\Gamma_{\text{KD}}^A \equiv \sum_d \Gamma_{\text{KD}}^A(d)$  and  $\Gamma_{\text{LD}}^A \equiv \sum_d \Gamma_{\text{LD}}^A(d)$ , where the summations are taken up to the class-specific median distance  $\bar{d}^A$ . Hence, the  $K$ -density (resp.,  $L$ -density) test detects localization of knowledge spillovers originating from patent class  $A$  if  $\Gamma_{\text{KD}}^A > 0$  (resp., if  $\Gamma_{\text{LD}}^A > 0$ ).<sup>22</sup>

### 5.3 Localization results

We now summarize the localization results obtained from the  $K$ - and  $L$ -density methods. We first report the localization results for all distances for the sake of completeness, and then focus on the main results for short distances.

#### 5.3.1 Localization results for all distances

Table 3 summarizes the numbers and the percentages of localized patent classes. Columns 1 and 2 (resp., 3 and 4) report the case with the 3-digit (resp., 6-digit) controls. In each case we consider the  $K$ -density with reflection and the  $L$ -density. Panels (a) and (b) show the results for the minimum and median citation distances, respectively. In both panels, the  $K$ -density tests with the 3-digit (resp., 6-digit) controls detect localization for about 70% (resp., 30%) of feasible patent classes.<sup>23</sup> In the  $L$ -density tests, the numbers of localized patent classes increase systematically for both the 3- and 6-digit controls. We may thus conclude that the  $K$ -density tests underestimate localized patent classes than the  $L$ -density tests.

#### Insert Tables 3 and 4

In what follows, we report the localization results using the minimum citation distances and the 3-digit controls as the benchmark.<sup>24</sup> Table 4 further presents the top 20 patent classes

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<sup>22</sup>To perform the localization tests for each patent class, we adopt a *class-specific bandwidth* and denote it by  $h_{\text{KD}}^A$  (resp.,  $h_{\text{LD}}^A$ ) for the  $K$ -density (resp.,  $L$ -density) case.

<sup>23</sup>These results are the same as in Murata et al. (2014). As in the previous studies, we drop patent classes in which originating patents are distributed across less than 10 census places to obtain well-behaved estimated density functions. Thus, the numbers of feasible patent classes differ between the 3- and 6-digit cases.

<sup>24</sup>As shown in Appendix D, the results for the median citation distances are quite similar to our main results for the minimum citation distances given in Section 5.3.2. We also obtain similar results even with the 6-digit controls. However, Henderson et al. (2005) argue that the localization tests using the 6-digit controls are subject to sample selection biases. The sensitivity analysis in Murata et al. (2014), which encompasses



with the highest degrees of localization, measured by  $\Gamma_{KD}^A$  and  $\Gamma_{LD}^A$ . Since about a half of them are not overlapped, the localization indices based on the  $K$ - and  $L$ -densities provide a different piece of information. Our  $L$ -density approach will help to revisit the determinants and shapes of agglomeration and coagglomeration, given that the  $K$ -density indices have been incorporated into empirical specifications in that literature (see, e.g., Ellison et al., 2010; Kerr and Kominers, 2015).

To see the difference in the number of localized patent classes between the two tests, let  $\mathcal{A}_{KD}$  and  $\mathcal{A}_{LD}$  be the sets of localized patent classes by the  $K$ - and  $L$ -density tests, respectively. Then, we take the following three disjoint sets:  $\mathcal{A}_{KD \cap LD}$ , which consists of localized classes detected by both the  $K$ - and  $L$ -density tests; and  $\mathcal{A}_{KD \setminus LD}$  (resp.,  $\mathcal{A}_{LD \setminus KD}$ ), which consists of localized classes detected only by the  $K$ -density (resp.,  $L$ -density) test. Given these disjoint sets, we can decompose the sets of localized patent classes as  $\mathcal{A}_{KD} = \mathcal{A}_{KD \cap LD} \cup \mathcal{A}_{KD \setminus LD}$  and  $\mathcal{A}_{LD} = \mathcal{A}_{KD \cap LD} \cup \mathcal{A}_{LD \setminus KD}$ . Thus, the increase in localized classes arises due to the difference in size between  $\mathcal{A}_{LD \setminus KD}$  and  $\mathcal{A}_{KD \setminus LD}$ . For the localization results in Table 3, we find that 61 patent classes belong to  $\mathcal{A}_{LD \setminus KD}$  while 5 patent classes belong to  $\mathcal{A}_{KD \setminus LD}$ . Hence, the number of localized classes increases by 56 ( $= 61 - 5$ ).

### 5.3.2 Localization results at and near the boundary

Turning to our main results, Figure 2 illustrates the difference between the  $K$ - and  $L$ -density tests using an example of a patent class belonging to  $\mathcal{A}_{LD \setminus KD}$  (patent class 283: Printed Matter).<sup>25</sup> Panel (a) (resp., panel (b)) depicts the  $K$ -density (resp.,  $L$ -density) test. As can be seen from panel (a) (resp., panel (b)), the actual density does not (resp., does) exceed the upper bound of the global 5% confidence interval. Thus, the  $K$ -density test does not detect localization, whereas the  $L$ -density test does for this patent class. It is worth emphasizing that the difference in the localization result comes from the difference in the boundary behavior between the two panels.

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the 3- and 6-digit controls, shows that the 6-digit controls correspond to the case where the biases induced by imperfect matching between citing and control patents due to unobserved heterogeneity are infinitely large. See Carlino and Kerr (2015) for more discussion.

<sup>25</sup>As mentioned above, we consider the minimum citation distances here. The result for the median citation distances is similar and can be found in Figure D1 in Appendix D.

## Insert Figure 2

How often do we observe this pattern? To obtain our main results at short distances, we now illustrate the spatial pattern of the difference in the number of localized patent classes between the  $K$ - and  $L$ -density tests. Figure 3 gives the frequency distribution of patent classes for the distances at which the members in  $\mathcal{A}_{LD \setminus KD}$  initially localize. This allows us to explore at which distance the  $K$ -density tests underestimate the number of localized patent classes as compared to the  $L$ -density tests. The top panel of Figure 3 shows that the patent classes in  $\mathcal{A}_{LD \setminus KD}$  are most frequently observed at shorter distances. Indeed, 40 out of 61 patent classes in  $\mathcal{A}_{LD \setminus KD}$  are localized within 100 km, which account for 66 % of the number of underestimated patent classes. We also illustrate in the bottom panel of Figure 3 the spatial distribution of the members in  $\mathcal{A}_{KD \setminus LD}$ , although it does not display a clear pattern.<sup>26</sup>

## Insert Figure 3

We may thus conclude that the  $K$ -density tests underestimate the number of localized patent classes than the  $L$ -density tests especially at short distances. Hence, eliminating the first-order bias at short distances is of first-order importance. This is especially so because a large number of recent studies document that knowledge spillovers attenuate and industry localization decays within short distances. Thus, correcting the  $K$ -density tests leads to a better understanding of localization of economic activity as they have been widely used for detecting localization ever since Duranton and Overman (2005).

## 5.4 Robustness check

We finally check the robustness of our main result that the  $K$ -density tests underestimate the number of localized patent classes than the  $L$ -density tests, especially at short distances. First, we stick to the baseline cross-validation method and consider different values of  $h_{LD}^A/\Delta$ . In particular, we impose  $h_{LD}^A/\Delta > \tau$  with  $\tau = 10, 20, 30$ , which is in line with McCrary (2008) who provides the condition in terms of the ratio between the bandwidth and binwidth to ensure

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<sup>26</sup>Again, we consider the minimum citation distances here. See Figure D2 in Appendix D for the result using the median citation distances. Both results are very similar.

the robustness to different binwidths. Second, instead of the cross-validation method, we use the ROT bandwidth given by Fan and Gijbels (1996) while imposing different thresholds  $\tau = 10, 20, 30$ .

In both cases,  $h_{LD}^A/\Delta > \tau$  with  $\tau = 10, 20, 30$  need not be satisfied. If the conditions are not met, we take the following heuristic iterative procedure: Starting from the baseline binwidth  $\Delta_0$ , we compute the corresponding bandwidth  $h_{LD,0}^A$  for each patent class  $A$ . While the condition is not satisfied for at least one patent class  $A \in \mathcal{A}$ , we decrease the binwidth by 10 percent iteratively, i.e.,  $\Delta_{s+1} = 0.9\Delta_s$ , to compute the updated class-specific bandwidth  $h_{LD,s+1}^A$ .

### Insert Table 5

Table 5 presents the robustness results and reports the percentages of patent classes for which the iterative procedure is implemented at least once. With the ROT bandwidth given by Fan and Gijbels (1996), all patent classes satisfy  $h_{LD}^A/\Delta > 10$ , so that no iteration is needed. When the threshold is set at  $\tau = 20, 30$ , some patent classes violate  $h_{LD}^A/\Delta > \tau$  in the case of the 6-digit controls. Furthermore, when the cross-validation method is used, some patent classes do not meet the condition even with the smallest threshold  $\tau = 10$ . In all cases, however, once the iterative procedure is adopted, we can show that the  $K$ -density tests underestimate the percentage of localized patent classes than the  $L$ -density tests. Hence, our results for all distances do not seem to be affected by the choice of binwidth and bandwidth parameters.

### Insert Figure 4

Turning to the robustness of our main result at short distances, Figures 4 (a) and (b) replicate Figure 3 using the cross-validation method with  $h_{LD}^A > 10$  and the ROT bandwidth with  $h_{LD}^A > 10$ , respectively.<sup>27</sup> Again, we can see clear evidence on the downward biases of the  $K$ -density tests within short distances: We find that in the former (resp., latter) case 66 % (71 %) of the patent classes underestimated by the  $K$ -density tests fall within 100 km. Since these numbers are similar to the one shown in the benchmark, our main result that the

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<sup>27</sup>We obtain quite similar results for different values of  $\tau$ . The results are available upon request.

$K$ -density tests underestimate the number of localized patent classes than the  $L$ -density tests *especially at short distances* is not sensitive to the binwidth and bandwidth selections.

## 6 Concluding remarks

Combining the existing discretizing method and smoothing technique, we propose a new approach to testing for localization using micro-geographic data. Our localization measure is based on local linear density estimators that have a better boundary property, and thus suitable for analyzing localization that generally occurs within short distances.

Our  $L$ -density approach can be applied to flows of people, goods, and ideas. In this paper we illustrate the case of knowledge spillovers using the data on citation flows. The analysis can be readily used for commuting and commodity flows, as well as for industry localization and co-localization.

When applied to industry localization, our localization test satisfies all five criteria summarized in Duranton and Overman (2005), namely it (i) is comparable across industries; (ii) controls for the overall agglomeration of manufacturing; (iii) controls for industrial concentration; (iv) is unbiased with respect to scale and aggregation; and (v) gives an indication of the significance of the results.

While having these desirable properties, the  $L$ -density approach allows us to address both the first-order biases at short distances and the issue that localization results differ depending on the way of discretizing the micro-geographic data. Our results suggest that coping with these problems is crucial for a better understanding of to what extent people, goods, and ideas are localized in the spatial economy.

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Table 1: Sample patent sizes

	Total	3-digit	6-digit
Originatings	115,905	107,561	59,168
(Percent)	(100.00)	(92.64)	(51.04)
Citings	647,983	390,104	120,876
(Percent)	(100.00)	(60.20)	(18.65)
Controls	—	33,472,826	941,532

*Note:* The citing patents with no controls assigned (and their originating patents) are dropped out of the sample.



Table 2: Descriptive statistics of minimum and median citation distances for actual and counterfactual citations

Citation distances	Min	Max	Moments			Percentiles				
			Mean	Std Dev	Skewness	1st	5th	10th	25th	50th
(a) Actual citations										
Minimum	0.47	4513.48	1373.67	1240.81	0.89	4.00	19.10	75.72	375.81	973.77
Median	0.49	4517.25	1483.43	1264.69	0.79	11.22	37.02	123.05	441.82	1098.28
(b) Counterfactual citations										
Minimum	0.42	4516.11	1472.08	1241.77	0.79	6.53	42.78	149.88	453.12	1089.60
Median	0.52	4539.75	1577.99	1261.29	0.69	15.96	70.03	197.76	528.93	1187.97

*Note:* All distances are in kilometers.

Table 3: Localization test results

	3-digit control		6-digit control	
	<i>K</i> -density (1)	<i>L</i> -density (2)	<i>K</i> -density (3)	<i>L</i> -density (4)
All classes*	384	384	360	360
(a) Minimum citation distance				
Localized classes	273	329	109	149
Percentage of localization	71.09%	85.68%	30.28%	41.39%
(b) Median citation distance				
Localized classes	275	334	109	165
Percentage of localization	71.61%	86.98%	30.28%	45.83%

*Note:* (\*) The numbers of feasible patent classes differ between the 3- and 6-digit control cases because the patent classes in which originating patents are distributed across less than 10 census places are dropped out of the sample.

Table 4: Top 20 localized patent classes by  $\Gamma_{KD}^A$  and  $\Gamma_{LD}^A$ .

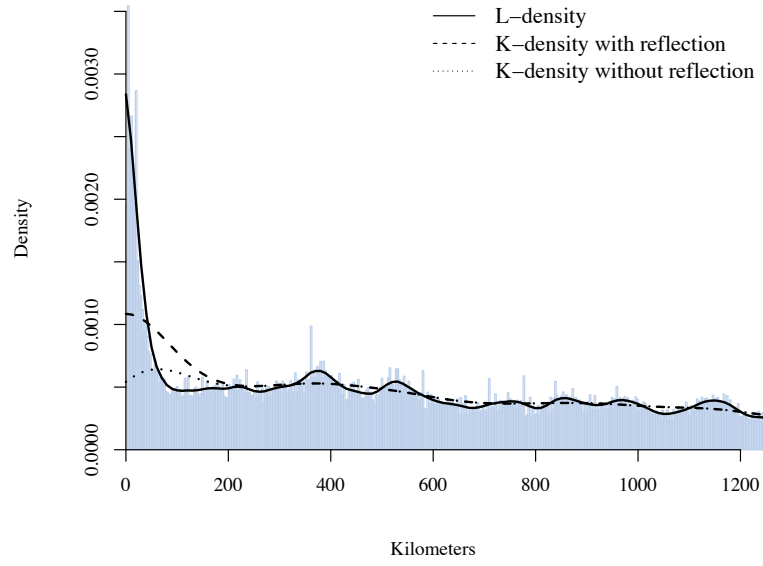
<i>K</i> -density case ( $\Gamma_{KD}^A$ )			
Patent class	3-digit code	Rank by $\Gamma_{KD}^A$	Rank by $\Gamma_{LD}^A$
Hydraulic and earth engineering	405	1	1
Boots, shoes, and leggings	36	2	3
Butchering	452	3	14
Surgery	606	4	4
Apparel apparatus	223	5	6
Communications, electrical: acoustic wave systems and devices	367	6	37
Land vehicles: bodies and top	296	7	2
Sugar, starch, and carbohydrates	127	8	23
Acoustics	181	9	26
Pipe joints or couplings	285	10	7
Roll or roller	492	11	8
Cutlery	30	12	91
Compositions: ceramic	501	13	29
Implements or apparatus for applying pushing or pulling force	254	14	62
Fences	256	15	5
Fluid sprinkling, spraying, and diffusing	239	16	38
Expanded, threaded, driven, headed, tool-deformed, or locked-threaded fastener	411	17	22
Special receptacle or package	206	18	28
Article dispensing	221	19	65
Fluid handling	137	20	71

<i>L</i> -density case ( $\Gamma_{LD}^A$ )			
Patent class	3-digit code	Rank by $\Gamma_{LD}^A$	Rank by $\Gamma_{KD}^A$
Hydraulic and earth engineering	405	1	1
Land vehicles: bodies and tops	296	2	7
Boots, shoes, and leggings	36	3	2
Surgery	606	4	4
Fences	256	5	15
Apparel apparatus	223	6	5
Pipe joints or couplings	285	7	10
Roll or roller	492	8	11
Sewing	112	9	35
Chemistry: electrical current producing apparatus, product, and process	429	10	85
Railways	104	11	190
Resilient tires and wheels	152	12	111
Safes, bank protection, or a related device	109	13	89
Butchering	452	14	3
Imperforate bowl: centrifugal separators	494	15	198
Metal deforming	72	16	26
Textiles: fluid treating apparatus	68	17	24
Winding, tensioning, or guiding	242	18	22
Prosthesis, parts thereof, or aids and accessories therefor	623	19	71
Perfume compositions	512	20	49

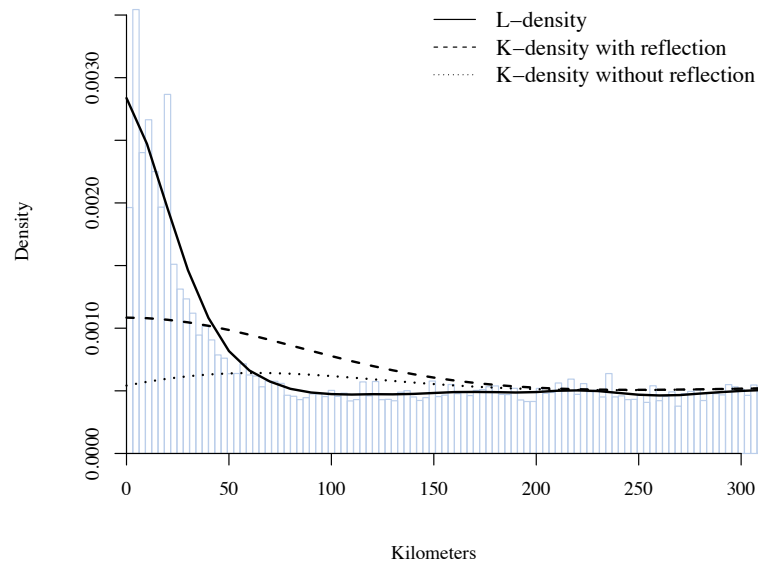
Table 5: Robustness check: Localization results for all distances

	3-digit control		6-digit control	
	% Localized	% Iterated <sup>†</sup>	% Localized	% Iterated <sup>†</sup>
$K$ -density	71.09%	–	30.28%	–
$L$ -density				
Cross-Validation:				
$h_{LD}^A/\Delta > 10$	85.68%	8.33%	40.83%	24.17%
$h_{LD}^A/\Delta > 20$	85.42%	44.27%	40.56%	44.72%
$h_{LD}^A/\Delta > 30$	85.42%	59.38%	40.28%	51.39%
FG ROT:				
$h_{LD}^A/\Delta > 10$	82.03%	0.00%	38.61%	0.00%
$h_{LD}^A/\Delta > 20$	82.03%	0.00%	38.61%	1.11%
$h_{LD}^A/\Delta > 30$	82.03%	0.00%	38.33%	25.83%

*Note:* While the inequality condition is not satisfied for all patent classes, the binwidth,  $\Delta$ , is iteratively decreased by 10 percent for that condition to be satisfied. The percentage of patent classes for which the iterative procedure is implemented at least once is reported.

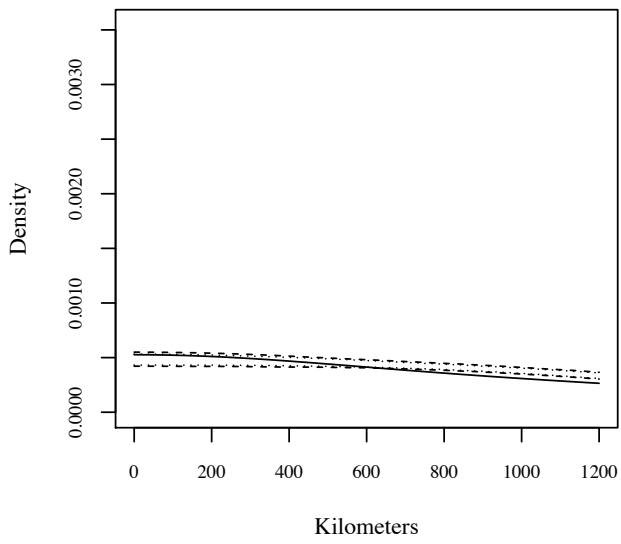


(a) Density estimation results for 0 km to 1200 km

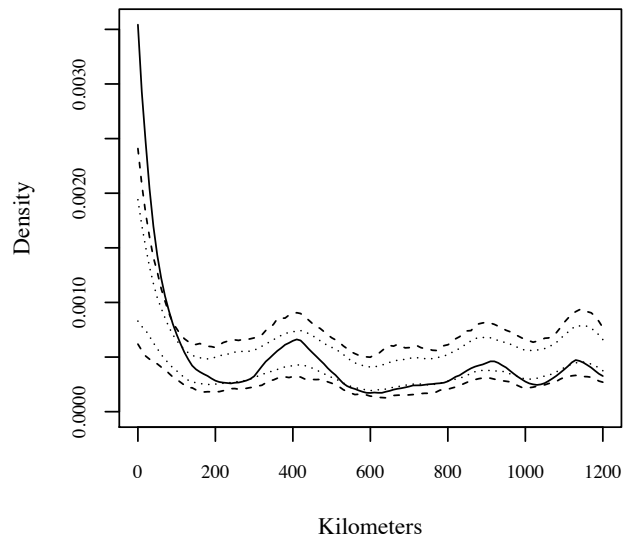


(b) Density estimation results for 0 km to 300 km

Figure 1: Density estimation results at the aggregate level. Panels (a) and (b) present the same density estimation results for different domains of distances. The binwidth of the histogram equals  $\Delta = 2\sigma(N^c)^{-1/2}$ , which is obtained from the first step of the  $L$ -density estimation.



(a)  $K$ -density test



(b)  $L$ -density test

Figure 2:  $K$ -density and  $L$ -density tests using patent class 283 (Printed Matter). The solid curves are the estimated densities for the actual citations. The dashed (resp., dotted) curves correspond to the global (resp., local) confidence intervals obtained from the counterfactual citations.

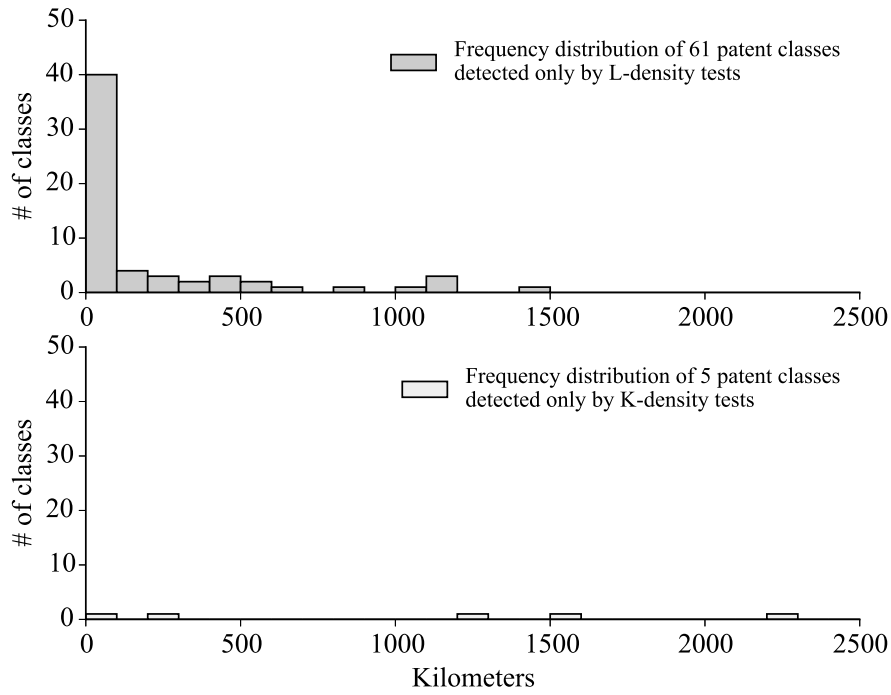
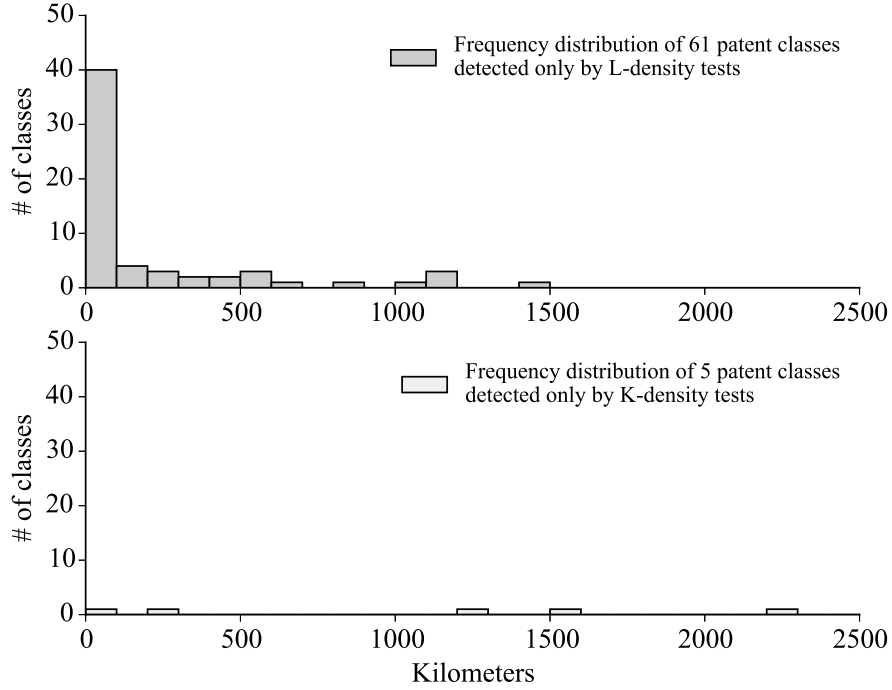
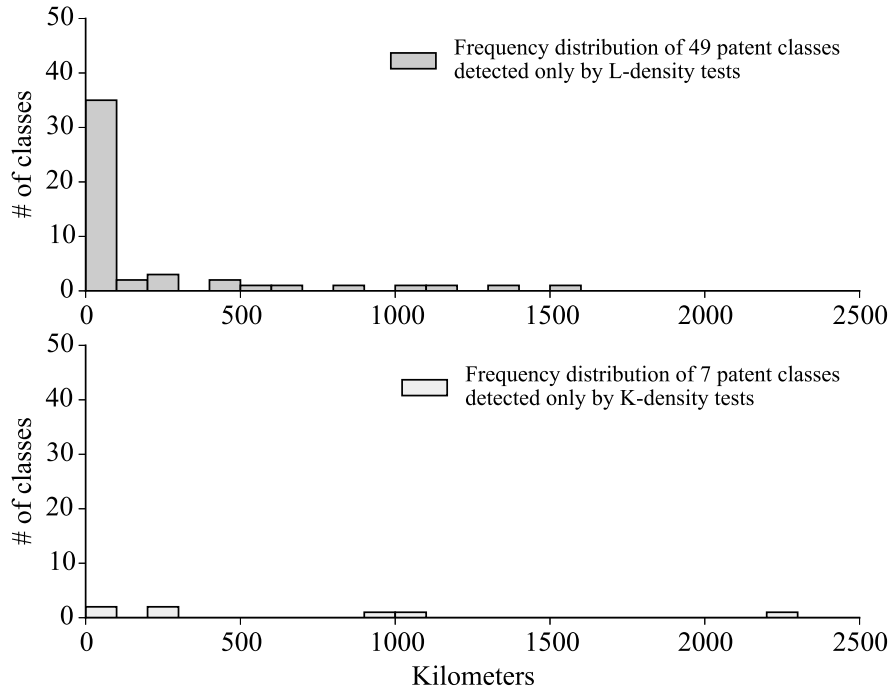


Figure 3: Frequency distributions of patent classes for the distances at which the members in  $\mathcal{A}_{KD \setminus LD}$  and  $\mathcal{A}_{LD \setminus KD}$  initially display localization. The bars in dark grey (resp., light grey) are the frequencies of localized patent classes detected only by the  $L$ -density (resp.,  $K$ -density) tests.



(a) Cross-validation method



(b) Rule-of-thumb bandwidth

Figure 4: Frequency distributions of patent classes for the distances at which the members in  $\mathcal{A}_{\text{KD}\setminus\text{LD}}$  and  $\mathcal{A}_{\text{LD}\setminus\text{KD}}$  initially display localization. We use the cross-validation method in panel (a) and the rule-of-thumb bandwidth in panel (b). In both panels,  $h_{\text{LD}}^A/\Delta > 10$  holds for all patent classes  $A \in \mathcal{A}$ , and the bars in dark grey (resp., light grey) are the frequencies of localized patent classes detected only by the  $L$ -density (resp.,  $K$ -density) tests.



## Appendix A: An alternative regression model

In this appendix, we consider an alternative regression model with different observation units.

Let  $z$  and  $z'$  be geographic sites (e.g., zip code area or county), and consider

$$\frac{c_{zz'}}{n_{zz'}} = m_s(d_{zz'}) + \varepsilon_{zz'}, \quad (18)$$

where  $c_{zz'}$  and  $n_{zz'}$  are the number of citations and the number of patent pairs between  $z$  and  $z'$ , respectively; and  $d_{zz'}$  is the distance between sites  $z$  and  $z'$ . Thus, for each pair of sites  $(z, z')$ , the citation rate  $c_{zz'}/n_{zz'}$  is regressed on the distance  $d_{zz'}$  between the two sites.

It can be verified that the function  $m_s$  in (18) is identical to the function  $m$  of the regression model (9). To see this, let  $z_i$  and  $z_j$  be the geographic sites to which patents  $i$  and  $j$  belong, respectively. Noting that  $c_{zz'} = \sum_{\{i|z_i=z\}} \sum_{\{j|z_j=z'\}} c_{ij}$ , we readily obtain the result as follows:

$$m_s(d_{zz'}) = \mathbb{E} \left( \frac{c_{zz'}}{n_{zz'}} \middle| d_{zz'} \right) = \frac{1}{n_{zz'}} \sum_{\{i|z_i=z\}} \sum_{\{j|z_j=z'\}} \mathbb{E}(c_{ij}|d_{z_i z_j}) = \frac{1}{n_{zz'}} \sum_{\{i|z_i=z\}} \sum_{\{j|z_j=z'\}} m(d_{z_i z_j}).$$

Since the value of  $m(d_{z_i z_j})$  is constant for any  $i$  and  $j$  such that  $z_i = z$  and  $z_j = z'$ , we obtain  $m_s(d_{zz'}) = m(d_{z_i z_j})$ . Hence, without loss of generality, we focus on the regression model (9).

## Appendix B: The OLS estimators for the DD regressions

Since the regressors are orthogonal in (10), the OLS estimator for distance ring  $r$  is given by<sup>28</sup>

$$\hat{\mu}_r = \frac{\sum_{(i,j) \in \mathcal{N}} D_{ijr} c_{ij}}{\sum_{(i,j) \in \mathcal{N}} D_{ijr}^2} = \frac{\sum_{(i,j) \in \mathcal{N}^c} D_{ijr}}{\sum_{(i,j) \in \mathcal{N}} D_{ijr}},$$

where we use  $\sum_{(i,j) \in \mathcal{N}} D_{ijr} c_{ij} = \sum_{(i,j) \in \mathcal{N}^c} D_{ijr}$  and  $D_{ijr}^2 = D_{ijr}$ . Using the definitions of  $N_r^c$  and  $N_r$ , we obtain (11). Similarly, using the counterfactual citation dummy  $\tilde{c}_{ij}$  and the set  $\tilde{\mathcal{N}}^c$  of counterfactual citations, the OLS estimator for the  $r$ -th distance ring is given by

$$\tilde{\mu}_r = \frac{\sum_{(i,j) \in \mathcal{N}} D_{ijr} \tilde{c}_{ij}}{\sum_{(i,j) \in \mathcal{N}} D_{ijr}^2} = \frac{\sum_{(i,j) \in \tilde{\mathcal{N}}^c} D_{ijr}}{\sum_{(i,j) \in \mathcal{N}} D_{ijr}},$$

where we use  $\sum_{(i,j) \in \mathcal{N}} D_{ijr} \tilde{c}_{ij} = \sum_{(i,j) \in \tilde{\mathcal{N}}^c} D_{ijr}$  and  $D_{ijr}^2 = D_{ijr}$ . Using the properties of  $\tilde{N}_r^c$  and  $\tilde{N}_r$ , we obtain  $\tilde{\mu}_r = \tilde{N}_r^c / \tilde{N}_r$ .

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<sup>28</sup>This result comes from the Frisch-Waugh-Lovell Theorem (see, e.g., Davidson and MacKinnon, 2004, pp.65-66). When all regressors are orthogonal, the coefficient of any single variable in the multiple regression can be expressed as the coefficient of the variable in the simple regression after dropping out all the other independent variables.

## Appendix C: On the relationship between $K$ -density estimation and Nadaraya-Watson regression

In general the regression model (9) can be estimated via local polynomial regressions. Let  $p$  denote the degree of the polynomial being fit. At distance  $d$ , the local polynomial regression estimator  $\hat{m}(d)$  is obtained by fitting the  $p$ -th order polynomial to the data using weighted least squares. More specifically,  $\hat{m}(d)$  is given by  $\hat{\beta}_0$  that solves the minimization problem:

$$\min_{\{\beta_0, \dots, \beta_p\}} \sum_{(i,j) \in \mathcal{N}} [c_{ij} - \beta_0 - \beta_1(d_{ij} - d) - \dots - \beta_p(d_{ij} - d)^p]^2 f((d_{ij} - d)/h). \quad (19)$$

The commonly used values for the order of the polynomial are  $p = 0$  and 1. In such cases, we have simple explicit formulae (see, e.g., Wand and Jones, 1995). In Section 3.2, we deal with the case with  $p = 1$ . When  $p = 0$ , the value  $\hat{\beta}_0$  is called the Nadaraya-Watson (NW) regression estimator and is given by

$$\hat{m}_{\text{NW}}(d) = \frac{\sum_{(i,j) \in \mathcal{N}} f((d_{ij} - d)/h) c_{ij}}{\sum_{(i,j) \in \mathcal{N}} f((d_{ij} - d)/h)}.$$

Noting that  $\sum_{(i,j) \in \mathcal{N}} f((d_{ij} - d)/h) c_{ij} = \sum_{(i,j) \in \mathcal{N}^c} f((d_{ij} - d)/h)$ , the NW regression estimator can be expressed in term of density estimators as follows:

$$\hat{m}_{\text{NW}}(d) = \frac{N^c \hat{K}^c(d)}{N \hat{K}(d)},$$

where

$$\begin{aligned} \hat{K}^c(d) &= \frac{1}{N^c h} \sum_{(i,j) \in \mathcal{N}^c} f((d_{ij} - d)/h) \\ \hat{K}(d) &= \frac{1}{N h} \sum_{(i,j) \in \mathcal{N}} f((d_{ij} - d)/h) \end{aligned}$$

are  $K$ -density estimators. Note that the former expression,  $\hat{K}^c(d)$ , is the same as (7).

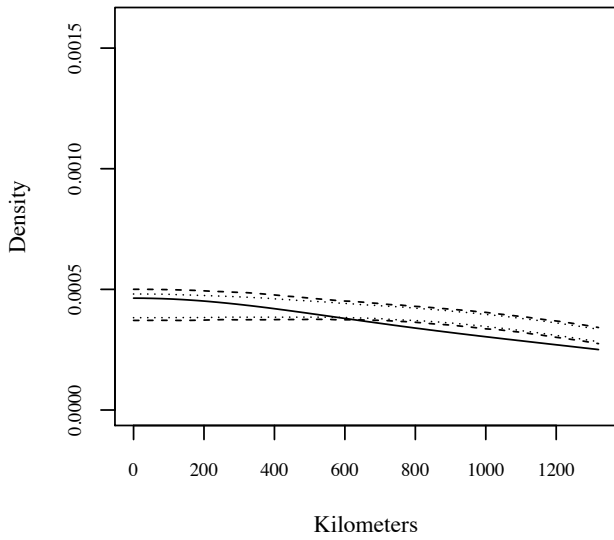
As in the main text, we denote by  $\tilde{m}_{\text{NW}}(d)$  the NW regression estimator when the depen-

dent variable is a counterfactual citation dummy  $\tilde{c}_{ij}$ . Then, the localization measure is given by the difference between the two estimators as follows:

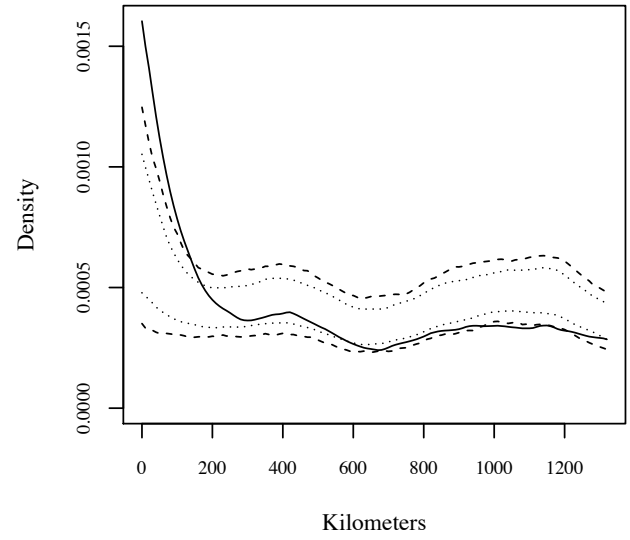
$$\gamma_{\text{NW}}(d) \equiv \hat{m}_{\text{NW}}(d) - \tilde{m}_{\text{NW}}(d) = w_{\text{NW}} \times [\hat{K}^c(d) - \tilde{K}^c(d)]$$

where  $w_{\text{NW}} \equiv (N^c/N)[\hat{K}(d)]^{-1} > 0$ . Note that the actual and counterfactual bandwidths are assumed to be the same here. Under this assumption, the localization measure based on the NW regression estimators can be rewritten in terms of the localization measure (6) derived from the  $K$ -density estimators as  $\gamma_{\text{NW}}(d) = w_{\text{NW}} \times \gamma_{\text{KD}}(d)$ . Since  $w_{\text{NW}} > 0$  for any distance,  $\gamma_{\text{NW}}(d)$  and  $\gamma_{\text{KD}}(d)$  have the same sign. Hence, they provide qualitatively the same localization results: Knowledge spillovers are localized at distance  $d$  if  $\gamma_{\text{NW}}(d)$  and  $\gamma_{\text{KD}}(d)$  are positive and significantly different from zero.

## Appendix D: The results for the median citation distances



(a)  $K$ -density test



(b)  $L$ -density test

Figure D1:  $K$ -density and  $L$ -density tests using patent class 283 (median citation distance). The solid curves are the estimated densities for the actual citations. The dashed (resp., dotted) curves correspond to the global (resp., local) confidence intervals obtained from the counterfactual citations.

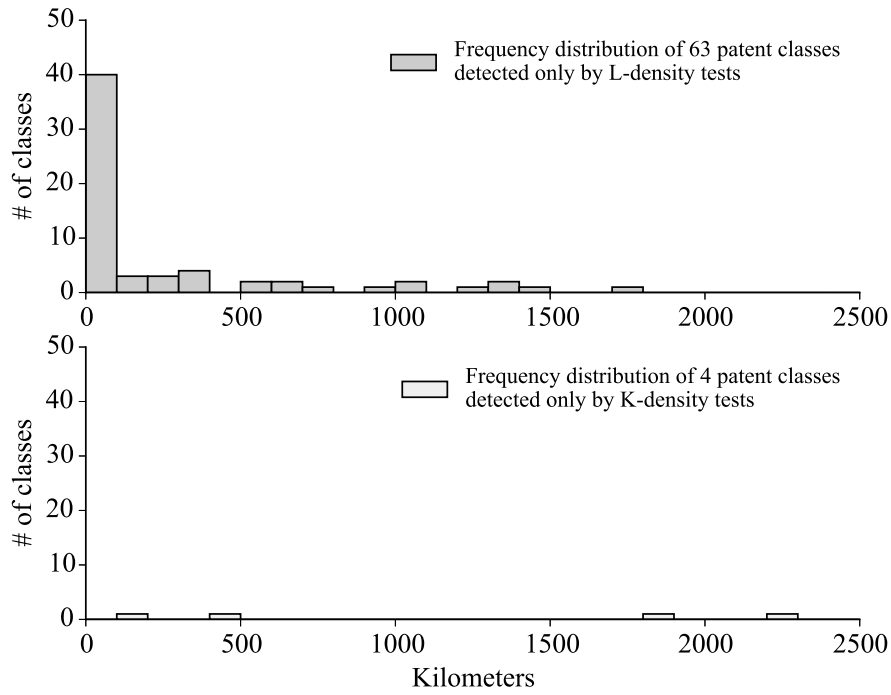


Figure D2: Frequency distributions of patent classes for the distances at which the members in  $\mathcal{A}_{\text{KD}\setminus\text{LD}}$  and  $\mathcal{A}_{\text{LD}\setminus\text{KD}}$  initially display localization (median citation distance). The bars in dark grey (resp., light grey) are the frequencies of localized patent classes detected only by the  $L$ -density (resp.,  $K$ -density) tests.